

Kimberly Unger

<https://kimunger.com>

Work Experience

- Contract Instructional Designer** **November 2024 – Current**
- Leverage generative AI tools (ChatGPT, Custom GPTs, NotebookLM) to create LMS-ready content from original materials
- Director of Curriculum / Excel Education Systems** **October 2021 – November 2024**
- Managed 2,000+ course configurations in cloud and self-hosted Canvas for schools and partnerships
 - Secured A-G approval for UC/CSU admissions in California and course provider status in Washington
 - Achieved American Council on Education (ACE) approval for 21 courses, managing the evaluation process, addressing evaluator questions, and coordinating efforts with the Chief Academic Officer
 - Supported the Chief Academic Officer in conducting self-assessments of MSA-CESS and Cognia standards, and participated in accreditation reviews to ensure compliance
 - Partnered with the curriculum team to develop new offerings, including building Competency-Based Education courses using Canvas Mastery Paths
 - Piloted emerging technologies, including organizing data for an AI-assisted grading system and leading the beta testing of a microlearning app
- Curriculum Specialist / Excel Education Systems** **May 2020 - October 2021**
- Built online courses following branding, licensing, HTML/CSS, and accessibility standards
 - Improved courses based on student surveys, test analytics, grades, and teacher feedback
 - Developed a Course Workload Estimator using JavaScript to enhance student planning
- Contract Instructional Designer** **January 2019 - May 2020**
- Developed online courses for higher education and corporate training, applying the ADDIE methodology to create engaging learning experiences in various LMSs using Articulate Storyline and Adobe Captivate
- Senior Instructional Technologist / iDesign** **January 2015 - January 2019**
- Led team projects on course development and LMS migrations
 - Produced internal templates, job aids, and training that increased efficiency
- Instructional Technologist / iDesign** **December 2013 - January 2015**
- Developed online courses in various LMSs using HTML, CSS, and responsive design
 - Aligned courses with Quality Matters (QM) standards
 - Configured USU Design Tools in Canvas via LTI, streamlining course design and development
- Research Associate / San Diego State University (SDSU)** **January 2014 - June 2014**
- Supported research on student achievement in large hybrid courses by generating LMS reports, creating SQL queries to identify at-risk students, managing a database of 40,000+ records, and securing the database with file encryption and hashes
- Instructional Technology Assistant / SDSU** **October 2010 - June 2014**
- Supported faculty with Blackboard and other educational tools through training and technical support
 - Developed online, print, and video tutorials based on needs and performance analyses
 - Aligned courses with WCAG to ensure compliance with Section 508 accessibility requirements
 - Automated processes by creating basic Python programs
- Graduate and Undergraduate Assistant / SDSU** **September 2007 - July 2013**
- Graded papers, managed grades in LMS, conducted research, and updated faculty website
- Executive Assistant / The Heffernan Group** **April 2007 - September 2009**
- Managed schedule, seminars, documentation, and databases

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Education

Nanodegree in Front-End Web Development / Udacity **Spring 2018**

- Awarded Google Developer Challenge Scholarship for performance from over 60,000 applicants

Master of Arts in Philosophy / SDSU **Spring 2014**

- Recognized by SDSU Library as one of the Top 10 Most Accessed Theses out of over 4,660 theses

Bachelor of Arts in Philosophy / SDSU **Spring 2011**

- Graduated magna cum laude from the University Honors Program with a double minor in Honors Interdisciplinary Studies and Television, Film, and New Media

Certifications

Career Essentials in Generative AI Certificate / Microsoft and LinkedIn **Spring 2024**

Applying the Quality Matters Rubric (APPQMR) Certificate / Quality Matters **Fall 2016**

Instructional Technology Certificate / SDSU **Fall 2013**

Awards

- Selected for the 30 Under 30 program at Masie's Learning 2018 Conference, which provides support, visibility, and development opportunities for emerging leaders in the learning and development field.

Presentations

- Presented "S'more Video Please!" at InstructureCon (July 21, 2016), providing practical strategies for improving video production, on-camera confidence, and accessibility in educational contexts.
- Co-presented "Learning Analytics: Secret Sauces for Student Success?" at SDSU's Center for Teaching and Learning (April 10, 2014), demonstrating how to identify at-risk students in large hybrid classes using Blackboard's Early Warning System/Retention Center.

Peer-reviewed publications and conference presentations in philosophy are available upon request.